

Bundaberg Regional Cultural Plan – Progress Report November 2006

Key Policy Area	4.1 Developing a Creative Region and Economy	
Goal	For the creative industries of the region to be acknowledged and strengthened to play a role in the future economic growth and development of the Region.	
4.1.1 Ensure all Council plans recognise the role of the creative industries in the economic growth of the Region	4.1.2 Develop a Creative Industries Strategy from research into other models, the organisation of a seminar series and creation of a forum	4.1.3 Build up a detailed and accessible register of creative skills and businesses in the Community
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4.1.4 Identify opportunities through Council services for the engagement of artists and creative businesses	4.1.5 Identify opportunities to develop partnerships between creative practitioners and the private sector	4.1.6 Identify opportunities for the development and marketing of the Region's creative products and services, including those of the Indigenous and South Sea Islander Communities.
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4.1.7 Identify facility needs of creative practitioners including need for business incubator.	4.1.8 Develop a Winter School in the Region for creative Practitioners	4.1.9 Develop new events in the Region based on it's cultural strengths
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Key Policy Area	4.2 Acknowledging, sustaining and strengthening the Community Cultural Sector of the Region	
Goal	Empower our community Cultural organisations to deliver relevant and targeted services and opportunities to the Community, in a professional and efficient way.	
4.2.1 Identify all aspects of council's cultural assets and investment in the cultural sector, both cash and in-kind	4.2.2 Engage in further debate with the Community on the appropriateness of current Council support for the community cultural sector.	4.2.3 Engage a full time Cultural Development Officer to work alongside the Community Development Worker.
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4.2.4 Identify opportunities to provide in-kind support through access to affordable spaces.	4.2.5 Develop appropriate training and professional development programs, in line with needs identified for all community groups through the Social Plan	4.2.6 Invest in the Learning Community Initiative
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4.2.7 Explore opportunities for community cultural organisations to develop specific services on behalf of Councils.	4.2.8 Identify ways in which Councils could more formally and on a more regular basis acknowledge the role of the sector, including acknowledgement in the media, and the role of awards for individuals.	4.2.9 Create more opportunities for 'Community building activities' such as creative projects and events in the community.
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4.2.10 Develop and document pilot projects to demonstrate the value and importance of creative cultural projects in achieving social outcomes.	4.2.11 Identify appropriate models for the advocacy of the sector including the role of existing community organisations.	4.1.12 Ensure all opportunities for volunteering in the cultural sector are communicated widely
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Key Policy Area	4.3 Provide Cultural Facilities	
Goal	To provide a wide range of cultural facilities appropriate to the needs of the community and the region.	
4.3.1 Develop a Regional cultural facilities plan: <ul style="list-style-type: none"> • Gain funding • Audit existing facilities, including maintenance needs, opportunities for improvements and affordability issues • Identify the nature and type of new facilities, outdoor venues and open spaces needed • Identify how these needs may best be met • Identify potential new developments that would be most appropriate in meeting these needs • Develop a long term plan for meeting these needs including potential sources of funding 	4.3.2 Include the following specific considerations within the plan: <ul style="list-style-type: none"> • the future need for a cultural centre (or centres) in the region and the nature of that centre • the opportunity for Walker St Craft Centre to be developed as a precinct housing and show casing creative industries • exploring appropriate models with Traditional Owners for an Aboriginal Cultural Centre/Keeping Place. <ul style="list-style-type: none"> • affordability issues for local groups 	
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Key Policy Area	4.4 Facilitating Effective Communication and Co-ordination	
Goal	For all residents to have awareness of and access to the cultural services and activities of the Region, and recognise their value to the community.	
4.4.1 Establish an Implementation Committee to oversee the implementation and evaluation of this cultural plan, including reporting to the community	4.4.2 Develop appropriate organisational structures within Council operations based on local government best practice to promote and co-ordinate cultural development	4.4.3 Engage an events officer to work with the cultural development officer, specifically seeking opportunities to grow events in the region, jointly funded by the City and Shire
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4.4.4 Engage a full time cultural development officer to work alongside the community development officer	4.4.5 Hold an annual Review Forum of those in the cultural sector as part of the evaluation process, including opportunities for showcasing recent projects to Councillors and other key stakeholders	4.4.6 Develop a media strategy for the promotion of the cultural sector
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4.4.7 Improve the use of electronic media in the showcasing and promotion of the cultural sector		
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Key Policy Area	4.5 Enhancing the Cultural Values of our Natural and Built Environment	
Goal	To maintain access to, promote and preserve all aspects of the built and natural environment seen as core to the cultural values and understanding of the region.	
4.5.1 Undertake a Cultural Heritage Assessment of Bundaberg City land areas including sites of importance to Indigenous and South Sea Island communities, and develop a conservation plan and register of these sites	4.5.2 Incorporate the heritage and contemporary cultural values of different locations into both Councils' Town Plans through assessment processes and community consultation	4.5.3 Establish a Local Studies Unit to document this heritage through an image library, education publications, oral history projects and documentaries
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4.5.4 Enhance the existing qualities of the environment through creative arts projects and community celebrations	4.5.5 Review Bundaberg City Council policy for the commissioning of public art, and potential regional impacts	4.5.6 Support the community to explore and celebrate the histories of all communities and cultures which make up the region
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4.5.7 Develop creative projects that add value to Council initiatives eg bikeways, Turtle Interpretive Centre	4.5.8 Promote different areas or precincts in the Region through their core cultural values – coastal, river, creative arts etc	
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Key Policy Area	4.6 Recognising and Celebrating Cultural Diversity	
Goal	To provide an environment where diverse cultures and traditions are respected, celebrated and encouraged.	
4.6.1 Address the specific needs of young people as identified through the cultural mapping	4.6.2 Introduce cross cultural training programs for all Council staff as part of induction procedures	4.6.3 Identify further opportunities to achieve respect for cultural diversity through the research and implementation of the region's social plan
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4.6.4 Develop formal recognition and communication protocols with the Indigenous and South Sea Island communities	4.6.5 Identify needs through building up relations with all communities through Council's arts and cultural organisations	4.6.6 Explore opportunities for the funding of cultural projects with Indigenous and multi-cultural liaison personnel
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4.6.7 Assist culturally diverse groups to maintain and celebrate their culture through a targeted grants program	4.6.8 Continue and develop an active involvement in Harmony Day and NAIDOC week	
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Key Policy Area	4.7 Defining and Promoting our Image, Identity and Lifestyle	
Goal	To create a unifying identity for the region based on its culture, values and lifestyle.	
4.7.1 Build cultural values and strengths into the Bundaberg Region Brand and its expressions and develop a specific brand for the arts and cultural sector	4.7.2 Build new lifestyle opportunities into any new infrastructure plans and developments	4.7.3 Support conferencing and forum activities which bring fresh and creative ideas into the community
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4.7.4 Communicate the cultural values and lifestyle of the Region through Council publications	4.7.5 Develop a cohesive interpretation strategy for the Region's cultural assets	
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Key Policy Area	4.8 Securing Adequate Resources	
Goal	To adequately resource all strategies adopted in the Cultural Plan	
4.8.1 Investigate existing and potential partnerships between Councils, with State and Federal Government and the private sector to support the strategies agreed to in the plan	4.8.2 Review the RADF management of both Councils to ensure accountability of decision making and appropriate allocation of budgets	4.8.3 Identify all funding and sponsorship opportunities (local, state and federal) as they arise and communicate these to the community
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4.8.4 Identify major funding opportunities from both State and Federal Governments over the next ten years which will require detailed plans to be put in place to access funding		
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